

ESTTA Tracking number: **ESTTA707503**

Filing date: **11/09/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |                    |
|------------------------|--------------------|
| Application Serial No. | 79153257           |
| Applicant              | UDG Healthcare Plc |

## Notice of Appeal

Notice is hereby given that UDG Healthcare Plc appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79153257.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 038. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: Interactive website communication services, namely, interactive delivery of data, text, images and video content over digital networks in the field of medical affairs communications; electronic voicetransmission services; electronic transmission of voice
- Class 039. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: information, advice and consultancy related to all the aforesaid services
- Class 041. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: Education and training namely, providing classes of instruction in the field of medicine and pharmaceuticals; event management for the pharmaceutical and medical sectors in the nature of organizing events for educational purposes, namely, arranging of educational and training events in the pharmaceutical and medical sectors and arranging of educational exhibitions in the field of pharmaceuticals and medicine
- Class 042. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: Medical research and development for others; research and development of pharmaceutical preparations and medicines; laboratory research services relating to pharmaceuticals for others; pharmaceutical product evaluation; conducting clinical trials for others; testing of pharmaceuticals; design of packaging for pharmaceutical, veterinary and medical products; analysis, namely, medical research; chemical, biochemical and pharmaceutical engineering services; design and development of computer hardware and software; installation and maintenance of software for computer systems, installation and maintenance of computer hardware and computer software solutions; design, creation, hosting and maintaining an interactive website, online portal and interactive web-based response system for others; computer and web programming services; medical compliance services, namely quality control services for others in the field of medicine and pharmaceuticals; information, advice and consultancy about the aforesaid services
- Class 044. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: Medical services; veterinary services; analysis, namely, medical treatment; nursing services; medical compliance; information, advice and consultancy related to all the aforesaid services

Respectfully submitted,  
/Cathleen E. Stadecker/  
11/09/2015

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